

Chadmark Associates

Electronic LED Display Specialists



220 Series

Longer, brighter, better! Adaptives' ALPHA 220C is specifically designed to get your message across as quickly as possible. The new, longer length provides more space to display your message in one line. Brighter, tri-color LED's come standard on this model, to give your message maximum impact.

Perfect for employee communication, to inform, inspire or educate. Whether your business is call centers, movie theatres or education, you can keep your employees "in the know" with this versatile electronic message display.



Easy Networking

Automode feature automatically displays messages in 25 attention getting modes

No complicated programming procedures to learn

Wireless Remote Control - No cable to connect, operates up to 30 feet away from the display

Dazzling Moving Color - 3 Brilliant colors and 3 rainbow effects

15 Stimulating presentation styles

14 Character Fonts

Stores & displays up to 81 messages

9 Exciting, built-in animations

5 Operating speeds

Create Your Own Logos & Graphics

Real-Time Clock- Maintains accurate day and time even during power outages



Easy Networking:

Optional AlphaNET plus software provides the capability to control an entire network of ALPHA message centers from a personal computer. Up to 255 ALPHA message centers can be networked for a coordinated visual information system, telephone modems can be used for remote networking.

Warranty - ALPHA displays receive extensive factory testing and are covered by a one year, USA factory warranty.

SPECIFICATIONS

Case Dimensions: (Eurostyle)	Length: 37.7" (95.76cm) Width: 2.9 " (7.37cm) Height: 3.8" (9.6cm)	Real-Time Clock:	Day and time, 12 or 24 hour format maintains accurate time without power for up to 30 days
Weight:	4.7 lbs. including display, power supply, and remote keypad	Serial Computer Interface:	RS232 (TTL) and RS485 (multi-drop) networking for up to 255 displays
Mounting:	Hardware to accommodate ceiling/wall/counter mounting	Operating Modes:	25 consisting of Automode Hold Interlock, Roll (six directions), Rotate, Sparkle-On, Twinkle, Spray On, Slide Across, Switch, Wipe (six directions), Starburst, Flash, Snow Scroll Condensed Rotate
Display Dimensions:	36" x 2.1" (91.4cm x 5.3cm)		
Display Array:	120 x 7 matrix		
Pixel Size (Diameter):	0.2" (0.5cm)		
Pixel (LED) Color:	3 colors and 3 rainbow effects	Special Features:	Continuous data entry with automatic centering in any mode, user programmable logos and graphics,; and five variable speed controls
Center-to-Center Spacing (pitch):	0.3" (0.8cm)	Built-in Animations:	Cherry Bomb Exploding, Don't Drink and Drive, Fireworks, Slot Machine, No Smoking, Running Animal, Moving Auto, Welcome (in script), Thank You (in script)
Character Size:	2.1" (4.3 cm)		
Character Array:	5 x 7 matrix		
Characters Displayed:	20min. 24max.	Power:	40 Watt In-Line Transformer, 120 VAC \pm 10%, UL Listed and CSA Certified power supply
Character Set:	Block (sans serif), decorative (serif), upper/lower case, slim/wide	Power Cord Length:	10 Ft. (3m)
		Keyboard:	Handheld, Eurostyle, IR remote operated
Display Memory:	28,000 characters	Format:	EZ Key with international character set
		Operating Temperature:	32deg. to 120deg. F, 0deg. to 49deg.C
		Message Retention:	One month typical
Message Capacity:	81 Different messages can be stored and displayed	Humidity Range:	0% to 95% non-condensing
		Limited Warranty:	One-year factory parts and labor

**To order your display, call our sales line at [1-610-566-6371](tel:1-610-566-6371) or Fax [1-610-566-4614](tel:1-610-566-4614)
Or visit us on the web at www.chadmark.com**

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Specifications subject to change without notice.